



1st Leaderboard







2nd Leaderboard









3rd Leaderboard

PCNA Pulse

Cardiovascular Prevention and Beyond

Biweekly Newsletter

PCNA Pulse is an email newsletter that supplies over 10,000 nurses and advanced practice nurses with the latest resources and clinical news.

The newsletter is delivered to inboxes on a biweekly basis.

Email Performance



10K Subscribers



40% Open Rate



Click to Open Rate

Specs & Rates

1st Leaderboard \$1250 2nd Leaderboard \$1000 3rd Leadboard \$750

Dimensions: 600 x 150 Full color ad

Contact

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2026 Send Dates

Jan 8	May 14	Sept 3
Jan 22	May 28	Sept 17
Feb 5	June 11	Oct 1
Feb 19	June 25	Oct 15
March 5	July 9	Nov 4
March 19	July 23	Nov 19
April 2	Aug 6	Dec 3
April 16	Aug 20	Dec 17
April 40		